What is Web Designing?

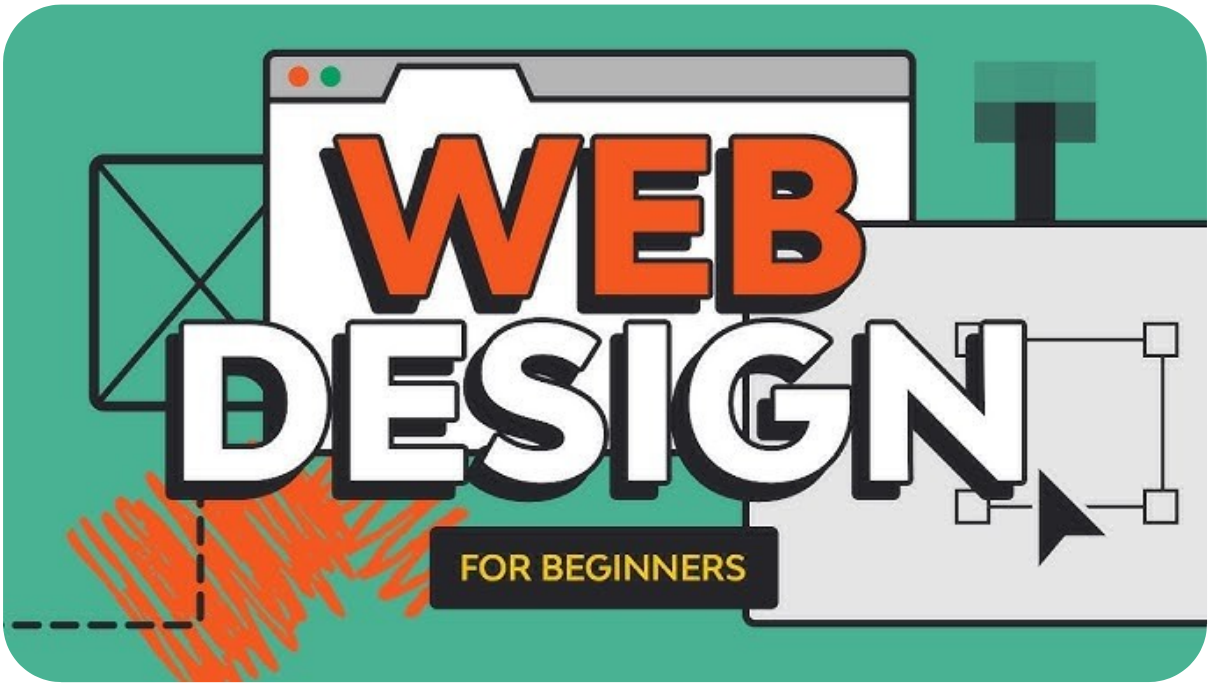
> **Web designing is the process of creating and designing the layout, appearance, and visual structure of a website to make it attractive, user-friendly, and responsive.**

What Web Designing Includes:

- **Layout** – how content is arranged on a page
- **Colors & Fonts** – visual style of the website
- **Images & Graphics** – photos, icons, illustrations
- **Navigation** – menus and links for easy movement
- **Responsiveness** – working properly on all screen sizes

Tools & Technologies Used:

- **HTML** – structure of the website
- **CSS** – design, colors, layout
- **JavaScript** – interactivity
- **Design tools** – Figma, Adobe XD, Photoshop



Scope of Web Designing

1. Career Opportunities
- Web Designer
- UI/UX Designer
- Front-End Developer
- Creative Designer
- Product Design**er**

2. Freelancing & Remote Work
- Freelancing projects
- Remote jobs
- International clients

3. High Demand Across Industries
- E-commerce
- Education
- Healthcare
- Real estate
- Media & entertainment
- Personal brands and influencers

4. Skills You Can Learn
- HTML, CSS, JavaScript
- Responsive design
- UI/UX principles
- Tools like Figma, Adobe XD
- Basic SEO & performance optimization

5. Growth & Salary Potential
- Entry-level designers earn decently
- With experience, income grows fast
- Skilled designers can move into UX lead, p
- Product design, or creative director roles

6. Easy to Start & Upgrade
- Low investment to learn
- Constantly evolving field
- You can keep upgrading skills with trends like AI design tools, animations, and accessibility

Types of Web Designing □□

1. Static Web Design
- Fixed content (doesn’t change)
- Built using **HTML & CSS**
- Fast loading, simple websites

2. Dynamic Web Design
- Content changes automatically
- Uses **JavaScript, PHP, databases**
- More interactive

3. Responsive Web Design
- Adjusts to all screen sizes (mobile, tablet, desktop)
- Uses **CSS media queries**
- Most important type today

4.UI/UX Web Design
- Focuses on user interface & experience
- Improves usability and satisfaction

5.Single Page Web Design (SPA)
- All content loads on one page
- Smooth scrolling, fast experience

6.E-Commerce Web Design
- Online shopping websites
- Includes payment gateways, carts

7. UX (User Experience) Design
- Focuses on user satisfaction
- Easy navigation, fast loading, smooth interaction

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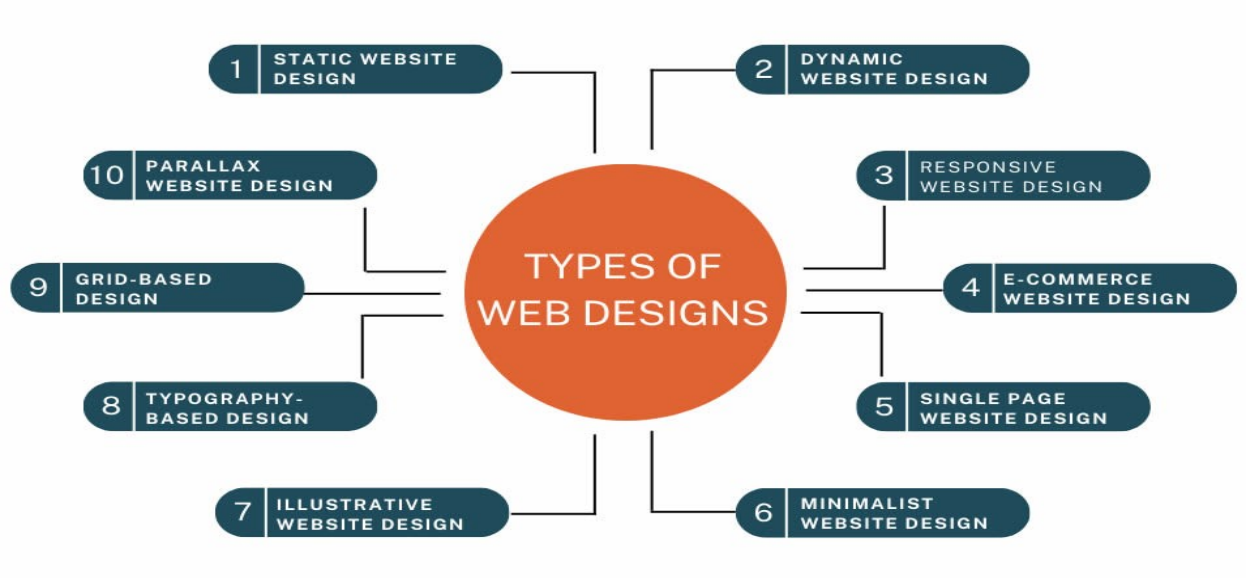
8. CMS-Based Web Design
- Built using platforms like WordPress, Shopify
- Easy to manage without coding



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